



# Fashion

## Apparel

### Fluff

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Have some fun with your wardrobe with Fluff's super cute line of underwear, pajamas, handbags and more! Debuting in 2002, Fluff is the creation of Los Angeles artist, Claudette Barjoud. Each collection's designs are based on her artwork and inspired by vintage pinup, 20s glamour, mid-century modernism, fashion and an eclectic mix of art. After designing products for several companies, the last of which being Frederick's of Hollywood, Claudette decided to follow her dream and see it to fruition. Starting with a series of handmade, fun and sparkly greeting cards, Fluff has evolved into full lines of playful collections of themed lines that are unique to themselves and each stay true to the namesake that inspires their designs.

Fashion Dollies is a colorful line featuring cartoonish head-shots of all ethnicity on a light, fresh blue background. Pick up a some comfortable pajamas with their long pants & cami top. Really adorable bags come in all shapes in sizes. There's the traditional large or small totes, or get cute with a matching makeup case or coin purse for your tote.

Think pink with Mimi [Heart's] Pierre and its two haughty poodles, one black (Pierre) and one pink (Mimi). This collection has a french flavor that is tres chic! Find a tootsie tote or bowler bag and complement your night out with these unique shaped bags. Or add some fun and pair a bag with a CD case or address book, all featuring the loving pair of poodles.

Fiona has a slinky feline stretching herself across this sexy collection. Hot pink, light pink and deep red are the backgrounds for this purrrfectly stylish collection of handbags, notebooks, hat boxes, tote bags and more. Sink your claws into this line that will bring out the kitten in you.

Fro Girl will make a statement with her pink skin-toned face and larger than life hair on a brown background. Get a pair on thong or hotpants underwear or enjoy the cool summer nights with a tank top or cami. No one will have this makeup case or tote bag, but everyone will be asking where to get one!

Buzzing with fun and life is Bee Girl, a sensuous bee girl striking a sexy pose on a soft yellow background. Find you inner honey with a large or small tote, makeup case, address book and more. Nigel the Bulldog offers a white fiercely cute bulldog showcased on a light blue background. Enjoy a matching set of pajamas with long pants and cami top, or get a little dog fun under your clothes with a pair of hot pant or thong underwear.

Cheeky Cheeks is a three panty set of cotton/spandex underwear. Red Hot Panty is a deviled theme set of three deliciously naughty panties, sexy and devine in their design. Farm Fresh Panties are for the good girl inside and out, while the Queen of the Jungle will show that you rule your domain!

Fluff has had major press, being featured in such magazines as Teen People, In Touch, Lucky, Elle Girl, YM and others. And if you want some of those flashy greeting cards, Fluff still carries a full line of those fun and sparkly cards for every occasion. Edgy, sensual, playful and demure all rolled into one complete line; Fluff will add the perfect accessory to match your personality.