

NEW BEAUTY®

WINTER-SPRING 2006



MENT PROCEDURES...INSIDE INFORMATIO

HAIR HANG-UPS | HAIR

living color

FADE PROOF YOUR HAIR

GRAY Add shine and sheen to lackluster gray hair with a color-extending product. **Keune Color Extension Add-In Conditioner** returns lost pigment to silver strands, transforming you back into a silver fox. Sunflower seed extract preserves your strands to prevent future fading. \$17.95; keune.com

> Keep your hair color looking richer longer with these at-home products that can help stretch the time between salon appointments. "The best way to keep your color looking fresh between salon visits is to use a color-enhancing shampoo and conditioner to help extend the life of your color. The sun can also be a culprit for fading color. Apply a specially formulated hair sunscreen to prevent color from dissipating," says Brian Keller, senior colorist at Frédéric Fekkai's Palm Beach salon.



BLONDE Recharge blond locks with **Blonde-Aid Masque**. This restorative treatment, used one to three times a week, preserves all hues of blond hair without altering the shade or overconditioning the strand. High levels of antioxidants, electrolytes and other ingredients will protect hair from the fading effects of the sun. \$45; blonde-aid.com

BRUNETTE Enhance and deepen the warm tones of brown hair with **Aveda Clove Color Conditioner**. Made with organically grown coffee that deposits color, it leaves hair moisturized, shiny and with intensified color when used daily. \$16; aveda.com

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