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BEFORE SUMMER HEATS UP, SKIN SPA THERAPIES LAUNCHES THE COOLEST TREATMENT FOR CELLULITE WITH **CELLU-ICE**

Cellu-Ice by Skin Spa Therapies is the newest at-home topical treatment for cellulite and stretch marks. Developed by skin care specialists and physicians, this effervescent skin mousse utilizes several cutting edge technologies, providing fast measureable results at far less than the cost of spa treatments. Unlike other cellulite products that fail to deliver active ingredients effectively, Cellu-Ice uses an advanced clinically tested topical delivery system that enhances penetration, activity levels, and time-release of ingredients. Cellu-Ice has the most complete combination of ingredients to counteract the signs of cellulite of any product on the market. When first dispensed onto the skin, Cellu-Ice fizzes like icy-cool poprocks on the skin, making the application a fun experience. Then, Cellu-Ice delivers the proprietary blend of pure retinol, ginkgo biloba, ivy extracts, butcherbroom and caffeine in tiny nanospheres within the delivery system, so the clear non-staining product penetrates rapidly, without all the rubbing and massaging usually associated with cellulite creams.

So what is cellulite? Cellulite usually appears on the thighs, tummy and buttocks of up to 95% of women. When there's a loss of skin's elasticity and insufficient circulation, skin may appear lumpy or dimpled, and scars can heal poorly. When fats, fluids and toxins are trapped deep in the skin, connective tissue thickens and hardens, giving an orange peel appearance. When circulation as well as collagen and elastin production are functioning well in the skin, waste products are removed from the body and smooth curves are the result.

Unlike most other anti-cellulite products, Cellu-Ice does not work simply by inflaming and swelling the top layer of the skin. This product actually gets to the root of what causes cellulite. Patent pending oxygenating peptides increase cell turnover, enhancing cell metabolism and circulation to metabolize fat and eliminate toxins. In turn, this produces collagen and elastin naturally, from within. Patent pending lipolytic actives in the formula prevent fat from being redeposited in the same treated areas again. Even the appearance of stretch marks can be minimized because Cellu-Ice not only moisturizes but teaches the skin to produce its own collagen and elastin at youthful levels once more.

For best results, the product should be applied twice daily to clean dry skin on problem areas of the thighs, tummy and buttocks. As with all topical products, continued use is necessary to maintain results. Now's the time to experience the Cellu-Ice sensation!

Available for purchase on-line at www.skincaretherapies.com

Retail Price: \$79.99 for 4oz pressurized canister.

