

L e l a L u x e

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Covet Restaurant + Lounge opening hosted by Ramona Singer



Ramona Singer with Covet owners Eric Milon and Andre Hnatyszak

Bravo TV's network reality star from the hit series, ***The Real Housewives of New York City***, **Ramona Singer**, was the host of the opening of **Covet Restaurant & Lounge** in midtown Manhattan last week. This latest swanky hotspot is owned by the man behind Miami's nightlife resurgence, **Eric Milon and entrepreneur Andre Hnatyszak**. Eric Milon's previous venues include South Beach's The Strand, Prive, The Living Room, Set, all of which have been favorites of Hollywood's A-list stars including Cameron Diaz, Jennifer Lopez, Justin Timberlake and Britney Spears.

The line leading up to the velvet ropes that night stretched down 55th Street and around the corner onto Lexington, as the well-heeled crowd waited anxiously to enter the heavy wooden doors of Covet, East Midtown's first uber-lounge. Once inside, the mix in ambiance was designed for attracting celebrities, models, politicians, foodies, the financial set and fashionistas. It's where Gordon Gekko meets Devil Wears Prada.



Catherine Petree Biron, KMR Communications CEO Katherine Rothman, Hey Dude Skin Care CEO Nick Berner, Theresa Petree

This bi-level venue is part restaurant and part nightclub. "Covet exudes St. Tropez and St. Barth's glamour," says **Andre Hnatyszak, Covet's co-owner**. The upstairs restaurant can seat approximately 70 patrons and the downstairs nightclub can accommodate close to 300 people until 4am Monday through Saturday. Covet is also the ideal space for private events or parties of any size.

Inspired by the luxe, rustic elegance of the Alpine après ski lodges of St. Moritz, Covet effortlessly blends the best of both worlds: the sophistication and charm of uptown and ultra-sleek vibe of downtown. Covet's main dining room features large Zeppelin chandeliers while the walls are adorned with colorful oil paintings by renowned artist Robert Lambert. Downstairs, haute Alpine coziness is combined with all the amenities New York City chic has to offer, and this is done through the harmonious pairing of distressed wood with embossed "croc-skin" paneling, and chrome accents.



If you are seeking a bevy of young beauties and deep-pocketed bankers, Covet is the perfect after work destination for New Yorkers. The unique and eclectic atmosphere at this Midtown lounge makes it the place to be seen. Its prime location in New York's business center is one of Covet's biggest draws as well as the swanky ambiance, world-class DJs, plush couches and

exotic drink specials. Guests' palettes will be stimulated with a menu of eclectic Asian-Mediterranean cuisine, featuring signature dishes such as Hamachi Duo, Lobster Brulee, and Wild Boar Tenderloin. Famed mixologist Orson Salicetti has created a menu of concoctions at Covet that incorporates sensual ingredients that embody the venue's sophisticated elegance. Offering excess in a glass, Salicetti is shaking things up with the \$160 cocktail: The Icarus - includes Louis XIII cognac, which retails for \$1,600 a bottle - exclusively at Covet.

Hidden below the main floor, Covet's intimate cocktail lounge stays true to its elegant upscale vibe. The lounge features sounds by resident DJ Evalicious, the famed '90s French-Canadian model discovered by designer Jean-Paul Gaultier. Spinning an eclectic mix of musical genres ranging from electronic pop to indie mashups, her music style stays true to Covet's international influence. For those seeking a little discretion and a retreat from the high-energy crowd, guests can escape into one of the many roped-off enclaves that populate the space.

Covet is located at 137 E. 55th Street in New York City. The restaurant which features large Zeppelin chandeliers by designer Marcel Wanders and walls adorned with colorful oil paintings by renowned artist Robert Lambert, seats 66 guests and serves dinner Monday through Saturday beginning at 5:30PM. Prices range from \$11 - \$35 per dish. The full service bar and lounge holds nearly 300 guests and is open until 4AM. Please call 212-223-2829 for dinner reservations.



Visit www.covetlounge.com