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**EXPERT: PLAYBOY CURVE STUDY NOT THE POPULAR TREND**

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**New York, NY December 20, 2002, 12:00 PM EDT** – Playboy models may be slimming down, according to the British Medical Journal, but the trend with women in the "real" world is definitely heading the other way, experts say.

According to world-renowned New York plastic surgeon, Dr. Bruce Nadler, women are pursuing hourglass figures more than ever before. "The number of breast augmentation cases I have done has doubled over the last decade," he says. "Playboy's models may be sporting more boyish figures these days, but I would say that the rest of the population is fervently trying to get rid of theirs."

And breast sizes are not the only things on the way up: Dr. Nadler has seen marked interest in women looking for a curvier derrière, as well. "Thanks to J Lo and movies like 'Real Women Have Curves,' demand for butt implants have also risen," he says.

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