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## 3 Best Beauty PR Firms In America

by Richard D. Pace



*There are many Public Relations firms with a strong Beauty PR division, but here are three which we recommend very strongly:*



### KMR Communications

KMR generally deals with small and start-up companies. They've specialized in beauty, health and fitness, fashion, and lifestyle PR since 1998 and have clients in New York, Miami, and Los Angeles. Some of their beauty clients include David Scott Cosmetics, La Cote USA, Reviva Labs, Mir. Skin Care, Koi Spa, Plantogen Skincare, and billiondollarbrows.com.

KMR is a pioneer of another side of beauty PR, working with plastic surgeons and medical-related beauty providers. In that regard, PR Week Magazine voted them one of the top 50 healthcare PR firms nationally. Many of their clients in the beauty sector help customers feel beautiful in difficult situations, such as chemo victims needing wigs.

KMR constructs PR campaigns providing information consumers and the press want and need to know. KMR has arranged product placement PR into an impressive list of media outlets such as O, W, Life & Style, and Self magazines, CBS, NBC, The View, E Online, The LA Times, NY Times, and Forbes.